

Blue Springs Marching Invitational

VISUAL EFFECT

Band
Class
Date
Judge

Credit the quality of the program, performance and coordination. React to emotional, intellectual and aesthetic effects

PROGRAM EFFECT

Credit the effectiveness of the Visual Program, the creativity and originality of the program concept, the imagination, and the depth and pacing of the visual design. Consider appeal, creativity, development of visual ideas and use of time.

100 _____

PERFORMANCE EFFECT

Reward the performers for their ability to bring the show to life through all of those positive qualities of a technical and artistic nature which are communicated through the performance. Reward the emotion, expression, style and communication of the performance.

100 _____

COORDINATION

Reward the inter-relationship of all visual elements to present various styles and moods. Consider coordination of visual to music and between visual elements. Reward the effective staging and presentation of musical voices and the percussion & visual enhancement of the music.

100 _____

TOTAL

Maximum 300 _____

COMMENTS

Adjudicator's Signature _____

VISUAL EFFECT CRITERIA REFERENCE BAND

PROGRAM EFFECT

40-44	45-54	55-74	75-94	95-100
<p>The program is immature and lacks understanding of design. Concepts are un-interesting or under-developed. Appeal and audience intrigue do not occur. There is little or no attempt at continuity or flow of visual ideas. Design effect is minimal.</p>	<p>The program shows some understanding of design. Some attempts at pacing are evident. Concepts occasionally show some imagination. Occasional periods of appeal and intrigue may generate some effect. Design levels, while often weak, can still generate some effect. Occasionally visual musicality will enhance the program through motion of the musicians and through the auxiliary.</p>	<p>The program contains knowledge of proper fundamentals of design. Continuity and pacing is moderately successful; there are moments of unique design and audience intrigue. Concepts, while not sophisticated, show an adequate level of creativity and are moderately appealing and effective. Mood is consistently established and there is moderate variety of visual ideas, producing good effect. Visual musicality is demonstrated through drill/motion, and auxiliary section, whose contribution brings enrichment and support to the band program. Auxiliary and drill/staging concepts, while not complex, can still reflect the basic aspects of phrasing, tempo, meter and dynamics.</p>	<p>The program contains a high degree of design showing imagination and creativity. Continuity and pacing is well developed, and guides the audience through an ongoing effective and appealing presentation. Design is consistent and strong, and audience intrigue is high. Concepts are well developed and creative, generating a strong level of appeal and effect. Mood is consistently sustained and there are a wide variety of visual ideas yielding consistently effective response. Visual musicality constantly elevates the music through drill/motion and auxiliary sections, whose combinations through movement, equipment and character with depth and fulfillment to the band program. Auxiliary and drill/staging concepts show interest and variety in reflecting phrasing, multiple lines, meter, tempo and dynamics.</p>	<p>The program contains an unparalleled profusion of creative design standards, combining elements of originality, creativity and variety. Continuity and pacing are superior, in a standard setting. Presentation is effective and appealing. Mood is fully maintained and there is a standard setting approach to visual ideas, which produces optimum appeal and audience intrigue. The design of the visual program sets new artistic standards and produces full effect. Visual musicality shows depth and sophistication through drill/motion and auxiliary sections involving every aspect of the musical program. Auxiliary fully enhances the program through a complex and sophisticated range of movement, equipment and character.</p>

PERFORMANCE EFFECT

40-44	45-54	55-74	75-94	95-100
<p>Improper and insufficient training and/or lack of maturity of the performers does not allow the unit to communicate through the music.</p>	<p>Performers display some awareness of the skills involved in the communication of the music, and occasionally connect to the audience. However, concentration wavers and fluctuates because of technique problems. The performance is mostly lifeless and mechanical and lacks developed understanding and involvement.</p>	<p>Performers are aware of the skills involved in the communication of the music. Lapses in concentration or technique can cause widely varying results; sometimes there are good levels of expression and emotional communication, while other times the musical performance may lack involvement and seem a bit lifeless. Style is definitely developing and offers some effective communication moments.</p>	<p>Performers constantly display a strong awareness of, and sensitivity to the skills involved in the communication of the music. There is a high level of expressive and emotional communication throughout. Style is well developed. Musical training and maturity is good.</p>	<p>There is superlative understanding of the skills involved in the communication of the music. Expressive and emotional communication sets new standards through superb skills and the most brilliant display of intensities of emotion and artistry. Style is fully developed.</p>

COORDINATION

40-44	45-54	55-74	75-94	95-100
<p>There is an obvious lack of team involvement in program production. The overall product does not work together.</p>	<p>The design team shows some awareness of blending elements to produce effect, but results are highly inconsistent. Occasionally elements may blend in impact points or resolutions of ideas, but often success may be impaired by the absence of effort on the part of one or more sections. Coordination between musical/visual sections is sporadic and yields varying results. Percussion and auxiliary occasionally enhance the program with effect.</p>	<p>The design team has a correct understanding of blending musical and visual elements to produce effect. Established concepts are used most of the time, and while not sophisticated, are still moderately effective. Impact points and resolutions of musical/visual ideas are mostly coordinated and correct. Visual staging presents musical events with moderate success. Coordination within and between musical/visual sections is correct and yields good results. Percussion and auxiliary are moderately successful in enhancing the program with effect.</p>	<p>The design team displays a constant level of attention to detail in creating a harmonious blend of musical visual effects. Established and successful coordination concepts mingle with some new ideas to present a thorough and pleasing blend. Impact points and resolutions of musical/visual ideas are strong and detailed. Visual staging heightens the impact of the musical event. Coordination within and between musical/visual sections is well detailed and strong throughout. Percussion and auxiliary continually enhance the program with successful coordinated effect.</p>	<p>The design team displays a fully detailed, imaginative and successful blend of musical and visual effects. Impact points, resolutions and musical/visual ideas and visual staging constantly elevates the effect of the program through the most detailed blend of all elements. Coordination within and between musical/visual sections is superior. Team effort sets new standards. Percussion and auxiliary are standard setting in the enhancement of the program with maximized coordinated effect.</p>